



Introduction

K.P. Infomedia

recognized by **siliconindia** **STARTUP**
CITY Magazine as

siliconindia
STARTUP
CITY 10 BEST
ADVERTISING
STARTUPS -2023

An annual listing of '10 Best Advertising Startups - 2023' represents not only the knowhow of companies offering innovative products and services, but also the ingenuity of young organizations revolutionizing the Industry

Honey Kumari

Honey Kumari
Assistant Editor



K.P. Infomedia is a leading innovator in the fields of creativity, branding, and advertising solutions. We aim to deliver well-rounded advertising solutions that address every aspect of our clients' needs.

Our strategies include in-depth industry knowledge, creative solutions and thorough Media Understanding to achieve Qualitative results.

Registered Office:

405, Aadharshila Apartment, Vikas Nagar, Kanpur-208024

Corporate Office:

Mulund, Mumbai

Branches:

Lucknow | Raipur | Prayagraj



WE CREATE,
WE TAKE RISKS,
WE LIVE OUR PASSION,

WE ARE



K.P. Infomedia
— Imagination Vindicated —



“We believe in Innovative Branding Services (I.B.S.)”

”

Our USP is to think Out of the Box Solutions for our clients which gives an edge to compete and to succeed. When we combine our out of the box thought process and Creativity, a Magic happens which leads to make a smile on our customer's face.



Our Services

- Outdoor Advertising
- Railway Advertising
- Digital Advertising
- Creative Designing



Railway Advertising

Advertising Sole Rights for below mentioned Railway Stations of Uttar Pradesh along with inventories

Sr. No.	Railway Stations	Available Inventory
1.	Kanpur Central	LED Flange, LED Screens Display, Coach Indicator Display, Water tank Branding, Selfie Point, Welcome Gantries, Shatabdi Express- Train Inside Branding
2.	Lucknow Junction	LED Flange Display + LED Boards Display
3.	Ayodhya Dham Junction	LED Flange Display
4.	Varanasi Cantt.	LED Flange Display + Vande Bharat - Train Inside Branding
5.	Prayagraj Junction	OOH Wall Wrap + Selfie Point + Welcome Gantry
6.	Prayagraj Sangam Railway Station	LED Flange Display
7.	Tundla Junction	LED Flange Display
8.	Aligarh Junction	LED Flange Display
9.	Veerangna Laxmibai Jhansi Junction	LED Flange Display
10.	Chitrakut Dham Railway Station	LED Flange Display Branding



Outdoor Advertising

Outdoor Inventories available at below
Mentioned Cities

Sr. No.	Cities	Sr. No.	Cities
1.	Kanpur City	11.	Indore
2.	Kanpur Dehat	12.	Patna
3.	Lucknow	13.	Gaya
4.	Ayodhya	14.	Bhagalpur
5.	Varanasi	15.	Dehradun
6.	Prayagraj	16.	Agra
7.	Gorakhpur	17.	Jhansi
8.	Etawah	18.	Jaipur
9.	Banda	19.	Mathura
10.	Bhopal	20.	Vrindavan



Digital Advertising

Digital And Social Media Service

Sr. No.	Services	
1.	App and Website Designing Services	Ecommerce, Static, Dynamic and Portfolio
2.	Google Ads Campaigns Services	Search Ads, Display Ads, YouTube Channel Branding
3.	Social Media Ads Campaigns	Facebook Ads, Instagram Promotions, Reels and Stories
4.	Content Marketing	LinkedIn, Twitter – X, Blogspots & Pinterest
5.	SEO	Google & Bing
6.	Payment Gateway Integration	Razorpay and other API Integration



Creative Designing

Sr. No.	Services
1.	Logo Services
2.	Packaging
3.	Invitation
4.	Banner
5.	Product Launching
6.	Social Media Banner Creation
7.	GIF, Insta Reels, Video Shoot and Product Shoot
8.	Drone Video Creation



Our Railway Advertising Emptor



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA



JINDAL
PANTHER™
TMT REBARS





Our Railway Advertising Emptor

॥ राज-स्तन ॥[®]



Kays
JEWELS
You Deserve The Best



HEERAL
WAH INDIA[®]
SPICES



जैट
ECO^{PLUS}



Vanity
Laser & Anti-age Clinic



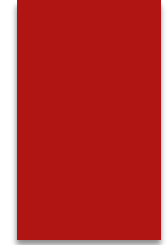


Our Outdoor Advertising Emptor





Our Digital Advertising Emptor





Our Creative Services Emptor





"Advertising is our expertise. We'll take care of it, so you can focus on yours."

- Team, K. P. Infomedia



From our early days, we've been providing reliable service to our clientele. We've had the honor of being the firm of choice of all the above-mentioned corporations.

Let's Work Together



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Phone Number: +9198042224, +91-9335913584

Email- kp.infomediaknp@gmail.com

Visit- <https://kpinfomedia.org>

